

**UCLA**

**Anderson**  
School of Management

**UCLA**

**Samueli**  
School of Engineering

The UCLA Anderson School of Management has partnered with the UCLA Samueli School of Engineering to host an information session for students to learn more about the various business plan competitions and innovation opportunities available at UCLA.

### ABOUT I-CORPS @UCLA SAMUELI

WONDERING IF YOUR RESEARCH COULD HAVE REAL-WORLD IMPACT BEYOND THE LAB? I-CORPS IS AN IMMERSIVE TRAINING PROGRAM THAT FACILITATES THE TRANSFORMATION OF INNOVATION TO IMPACT. OPEN TO FACULTY, RESEARCHERS, STUDENTS, AND STAFF.

### MAKE IT HAPPEN!

EVALUATE LAB-TO-MARKET OPPORTUNITY THROUGH OUR 3-SESSION ZAP INTRODUCTORY WORKSHOP COVERING:

- LEAN STARTUP METHODOLOGY
- BUSINESS MODEL DISCOVERY & DATA
- CUSTOMER SEGMENTS & ROLES
- VALUE PROPOSITIONS

Come and learn about the new NSF Translation To Practice Program TTP

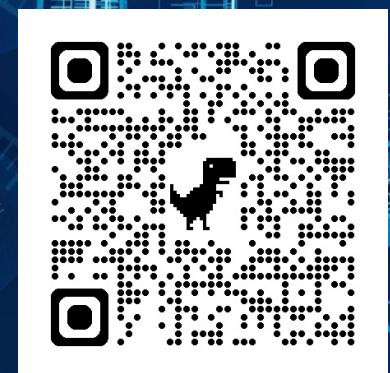
November

**19<sup>TH</sup>** 2015

UCLA ENGINEERING 6  
1ST FLOOR BREEZEWAY  
12:00PM-2:00PM PT

*Sign up Today*

**CROSS-CAMPUS MIXER: NSF I-CORPS INFO-SESSION & TEAM FORMATION QUICK PITCH**



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